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Contact: marketing@cojourney.com
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ASGCT Booth: #449

CoJourney CEO to Present Game-Changing Zero Chrom® Plasmid Platform at ASGCT 2025

New Orleans, LA — May 13–17, 2025 – CoJourney, a pioneering CDMO in plasmid manufacturing, is proud to announce that its Founder and CEO, **Lijun Wang**, will present groundbreaking advancement at the **28th Annual Meeting of ASGCT** in New Orleans, Louisiana.

Poster Details:

- **Poster Title:** Revolutionizing Plasmid DNA Production: A Chromatography-Free, High-Yield, High-Quality Platform
- **Track Number:** 884
- **Poster Reception:** Tuesday, May 13, from 6:00–7:30 PM
- **Location:** Poster Hall I2.

Why Zero Chrom® Matters
In the ever-evolving world of cell and gene therapy, the demand for **high-quality, scalable, and regulatory-compliant plasmid DNA** is at an all-time high. **CoJourney's** revolutionary **Zero Chrom® Plasmid Platform** redefines plasmid manufacturing by eliminating column chromatography—delivering a simpler, more robust, and fully scalable solution. By leveraging an all single-use process, we minimize cross-contamination risks while streamlining production workflows. The result: faster timelines, significant cost of goods savings, and ESG benefits.

Key benefits of the platform include:

- Faster Purification
- Low Regulatory Risk
- Superior Quality (>95% supercoils, low residuals and low endotoxin)
- FDA & CDE IND Approvals

Meet the Presenter

Lijun Wang is a seasoned process engineer and accomplished entrepreneur specializing in gene therapy viral vector and plasmid manufacturing. With over 20 years of expertise in CGT process development, manufacturing, and CMC regulatory strategy, she founded **CoJourney** to drive process innovation and revolution in scalable, cost-effective platform manufacturing technologies, to ensure broader patient access.

For more information or to schedule a meeting with Lijun Wang during ASGCT 2025, please contact **bd@cojourney.com**. Or **come and visit our booth #449** to meet Lijun and Cojourney team.

Join Us at ASGCT

Attendees are invited to:

- **Visit the Poster:** Learn more about the platform and explore its real-world impact on IND programs and timelines.
- **Connect with Our Team at our booth #449:** CoJourney team will be available to meet with researchers, developers, and biopharma partners looking for trusted CDMO support.

To schedule a one-on-one meeting or request more information, email us at **bd@cojourney.com**.

About CoJourney
CoJourney is a leading CDMO powering the next generation of CGT therapies with cutting-edge plasmid DNA and viral vector manufacturing. Our proprietary Zero Chrom® Platform and scalable rAAV production technology deliver high-yield, cost-effective, and fully compliant solutions, accelerating your drug development journey from discovery to market. CoJourney has secured U.S. and China IND approvals for multiple clients, proving our global regulatory expertise in cell and gene therapies.

#ASGCT2025 #GeneTherapy #PlasmidDNA #ZeroChrom #CellTherapy #BiotechManufacturing #CDMO #CoJourney